

[19] Patents Registry  
The Hong Kong Special Administrative Region  
香港特別行政區  
專利註冊處

[11] 1221864 A

[12] SHORT-TERM PATENT SPECIFICATION  
短期專利說明書

[21] Application No. 申請編號  
16104000.2

[51] Int.Cl.<sup>8</sup> G06F

[22] Date of filing 提交日期  
07.04.2016

[45] Publication Date of granted patent 批予專利的發表日期  
09.06.2017

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[54] A COMPUTERISED SYSTEM AND METHOD FOR BESPOKE PUBLISHING 用於定制出版的電腦系統和方法

[57] A method of providing page content options for user-selection to personalise pages of a publication for digital printing, the method being operable using a computerised system, and the method including the steps of:

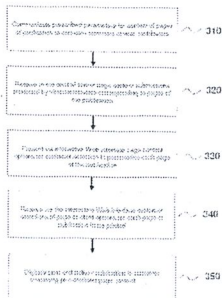
- (i) prescribing parameters for page content associated with pages of the publication to be digitally printed;
- (ii) communicating the prescribed page content parameters to a plurality of content contributors; and
- (iii) receiving page content produced by the plurality of content contributors in response to the prescribed parameters communicated thereto;

wherein, the received page content produced by the plurality of content contributors is able to be presented as page content options for user-selection to personalise pages of the publication for digital printing.

提供頁面內容選項給用戶選擇來個性化數碼印刷出版物的頁面，此方法可以通過電腦系統來操作，此方法並包括以下步驟：

- (i) 處方與數碼印刷出版物的打印頁數相關的頁面內容的參數；
- (ii) 處方頁面內容參數和多個內容貢獻者溝通；並且
- (iii) 接收由多個內容貢獻者製造的頁面內容回應於與其溝通的處方參數；

其中，接收到的由多個內容貢獻者製造的頁面內容能夠呈現為頁面內容選項給用戶選擇來個性化數碼印刷出版物的頁面。



日期：2017年6月9日

Date: 9 June, 2017



專利註冊處處長梁家麗

Ada K.L. Leung

Registrar of Patents

- 註：  
Note:
1. 短期專利的有效期最長為8年，由提交專利申請的日期起計。專利所有人須遵照《專利條例》及《專利(一般)規則》的規定，繳付訂明的續期費，維持專利有效。繳付續期費時，須一併遞交指明的專利續期表格。The term of a short-term patent is up to a maximum of 8 years from the date of filing of the patent application. The proprietor shall pay the prescribed renewal fees in accordance with the Patents Ordinance and the Patents (General) Rules to keep the patent in force. Fees should be accompanied by the specified patent renewal form.

《專利條例》第126(2)條規定，如欲在短期專利的申請的提交日期起計的第4年屆滿後將短期專利再維持有效4年，須在該第4年的屆滿前3個月內繳付續期費。凡批予專利日期是在自該專利的申請的提交日期起計的第4年屆滿之後，則根據《專利條例》第126(3)條，續期費須在批予日期起計的3個月內繳付。

Under section 126(2) of the Patents Ordinance, to keep the short-term patent in force for a further 4 years after the expiry of the 4th year from the date of filing of the application for the patent, the renewal fee shall be paid within the 3 months ending with the expiry of the 4th year. Where the date of grant of the patent occurs after the expiry of the 4th year from the date of filing of the application, the payment of renewal fee shall be made within 3 months from the date of grant in accordance with section 126(3) of the Patents Ordinance.

如專利註冊處在上述期限內沒有收到有關表格及續期費，則在期限屆滿後6個月內繳付的續期費，必須連同訂明的逾期附加費一併繳交。如專利註冊處未能在訂明期限內收到有關費用，專利便會停止有效。If the form and fee are not lodged with the Patents Registry within the above-mentioned period, any renewal fee paid within the period of 6 months after the end of that expiry shall be accompanied by the prescribed additional fee for late payment. If no fee is received within the prescribed period, the patent will cease to have effect.

2. 本專利的擁有權如有改變，或所有人的姓名/名稱及/或地址/送達地址改變，必須立刻向專利註冊處處長申請更改註冊。  
Upon any change of ownership of this patent, or change of name and/or address/address for service of the proprietor, application should AT ONCE be made to the Registrar of Patents to register the change.
3. 專利註冊處處長在批予短期專利前並無就發明的可享專利性進行實質審查。請參閱香港特別行政區知識產權署網站的“短期專利”一節([http://www.ipd.gov.hk/chi/intellectual\\_property/patents/short\\_term\\_patents.htm](http://www.ipd.gov.hk/chi/intellectual_property/patents/short_term_patents.htm))內的進一步資料。  
The grant of a short-term patent does not follow a substantive examination of its patentability by the Registrar of Patents. For further information, please refer to the section “Short-term patents” of the website of Intellectual Property Department Hong Kong SAR ([http://www.ipd.gov.hk/eng/intellectual\\_property/patents/short\\_term\\_patents.htm](http://www.ipd.gov.hk/eng/intellectual_property/patents/short_term_patents.htm)).



批予短期專利證明書

《專利條例》(第 514 章)

**CERTIFICATE OF GRANT OF SHORT-TERM PATENT**

**Patents Ordinance (Chapter 514)**

茲證明下述短期專利在今日批予:

*I hereby certify that a short-term patent with the following particulars has been granted today:*

專利所有人姓名或名稱及地址 **Name and Address of Proprietor:**

PaperFly Limited

Room 15, 9/F, Core C

Cyberport 3

HONG KONG

專利編號 **Patent No.:** HK1221864

申請編號 **Application No.:** 16104000.2

發明名稱 **Title of Invention:**

用於定制出版的電腦系統和方法

A COMPUTERISED SYSTEM AND METHOD FOR BESPOKE PUBLISHING

短期專利有效期 (在符合續期的規定下) **Term of Short-term Patent (subject to renewal):**

由 07.04.2016 起計 8 年

Eight years commencing on 07.04.2016

Our ref: PG/275/16

Your ref:

Our fax: (852) 3187 4509/ 3187 4548 (Direct)

Your fax: (852) 2419 9278

Your email: timothytyuen@ilearners.hk

Olivia.yung@ilearners.hk

9 August 2017

via Mail, Fax & Email

Ms. Olivia Yung  
Vice-President (Contents & Admin)  
Paperfly Limited  
Unit 15, 9/F, Core C  
Cyberport 3, Hong Kong

Dear Ms. Yung,

**Re: Patent Application Grant (Reference No.PG/275/16)**

We have been informed that your application regarding the captioned invention for funding support under the Patent Application Grant has been approved.

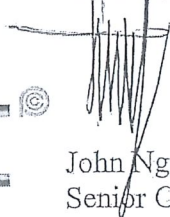
The cost for search-cum-technical assessment incurred before the approval of your application for funding support will, subject to the terms and conditions stated in the application form, also be covered by the grant.

The total cost for the above service, including assignee search and writing up assessment report is HK\$3,300.00. As stated in the said application form, 90% of the said cost will be paid out of the grant and you should bear the balance of HK\$330.00, being 10% of the said cost out of your own resources.

We will make the adjustment accordingly to your deposit account **PG/275/16**.

Should you have any queries, please contact Ms. Carmel Nip at (852) 2788 5958 or email at [ipsc@hkpc.org](mailto:ipsc@hkpc.org).

Yours sincerely,



John Ng  
Senior Consultant  
Management Consulting Division  
JN/n

\\Patent Application Grant\2016\pg27516\C06searchinv#pg27516(2.1)

